

CREATORA 5: Cultivating eCourse Creativity

Woohoo, you've got a theme!!!

Wasn't that fun?

Well now it's time to go through your eCourse lessons, outlines and overall vision and infuse it with your chosen theme.

Here are some fun ways to Incorporate your Theme into your eCourse:

- Deliver lessons as a character
- Rename lessons and milestones so they're aligned with your theme
- Have the buttons and flow of your website be aligned with your theme
- Use your artwork or poetry to infuse your course with creativity
- If you're a musician, use your music to intro your lessons.
- If you're a photographer, make your own memes and share your work
- Make a storyline through your eCourse like we did
- Introduce your lessons with fun animations

We know you will have ideas too. So come share your creative theme ideas around the Campfire!

**Even if your theme is mostly just communicated through language, images and colour schemes - that's still great! You don't need to be as elaborate as we were with this course.*

Below is an exercise that'll help with the flushing process...

1. **Make a list of all the ways you can infuse your THEME into your eCourse** (starting with language). *Come up with as many possibilities as you can. Have fun, be creative.*
2. **Go through all your lessons and tweak where needed so your lessons are cohesive with your theme.** *It could be choosing the filming location, names, storyline, etc..*
3. **Share at the Campfire what your ideas are and comment on everyone else's!**

Looking forward to hearing your ideas.

Bradley & Andy
eCourse Adventure Guides