

CREATORA 3: Breaking Down Your Lesson Outlines

Let's break your milestones down into individual lessons so you can see HOW you facilitate the ultimate transformation you're intending.

Important Notes for Designing your Lessons...

-> The key is to keep it simple, digestible and potent. Make it easy for your students to "get it!"

-> Create a clear call to action (CTA) for participants to take in each video that helps them integrate what they've learned and put it into action.

-> Create rhythms, flow and predictability as you plan your lessons. This will help your people feel more at ease.

Exercise:

Go through all your milestones and write down a phrase or sentence describing what each individual lesson will be for each milestone.

Then use the Lesson Plan Template below for all the individual lessons you'll be creating within all of your milestones (it can be point form at this stage):

Lesson Plan Template:

Milestone Name/Number:

Lesson Name/Number:

Lesson Purpose (key points):

How you'll Deliver:

Call to Action:

Supporting Documents:

Added Notes:

**This is just the nuts and bolts. Don't worry about being creative or unique (yet)...*

EXAMPLE:

Milestone Name/Number:

Creators Heights (checkpoint 5)

Lesson Name/Number:

Designing your Lessons (lesson 3)

Lesson Purpose (key points):

To guide participants to break their main checkpoints down into individual lessons or facilitated experiences.

Keep it simple, digestible and in a predictable rhythm.

Give them lesson template.

How you'll Deliver:

- Video on breaking down lessons.
- Evernote journal with lesson template
- Support at Campfire

Call to Action:

Use the Lesson template to plan all your lessons.

Supporting Documents:

Evernote journal

Added Notes:

We'll walk out onto a rock wall in this scene and then sit down.

Note: *You may want to create a NEW Evernote document that is specifically for your Lesson outlines.*

Be sure to check it off the ol' Map when complete.

Have fun and let us know what's inspiring you around the Campfire!

Bradley & Andy
eCourse Adventure Guides